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DANZ Magazine is the leading publication for dance in New Zealand presenting articles, profiles and reviews from the professional, education and recreation sectors. It is sent to theatres, private dance schools, libraries, tertiary institutions, primary and secondary schools, funding bodies and local and central government. Read by choreographers, arts administrators, teachers, dance students, audience members and dancers, it reaches an estimated 1,200 dance enthusiasts nationwide. It is the publication of DANZ, distributed to all DANZ members and used widely as a promotional tool to dance people/organisations throughout New Zealand.

Magazine Advertising Deadlines

	Issue 39 (Apr- Jun 2015)	Issue 40 (Jul- Sep 2015)	Issue 41 (Oct- Dec 2015)	Issue 42 (Jan - Mar 2016)
Booking deadline	26 Feb	30 Apr	30 Jul	29 Oct
Deadline for artwork	5 Mar	7 May	6 Aug	5 Nov
Publication date	2 Apr	4 Jun	3 Sep	3 Dec

Magazine Advertising Rates

		Cost NZ\$ (excl GST)	
		Full rate	Discounted rate (for DANZ GOLD members)
¼ page (vertical)	Full colour (cmyk)	\$300	\$180
½ page (horizontal or vertical)	Full colour (cmyk)	\$450	\$315
Full page (<i>standard placement</i>)	Full colour (cmyk)	\$650	\$450
Full page (<i>inside front/back cover</i>)	Full colour (cmyk)	\$675	\$475
Full page (<i>outside back cover</i>)	Full colour (cmyk)	\$700	\$550
Inserts (flyers or A4 brochure/programmes)		Pricing on request - dependent on number and format of inserts.	

Magazine Advertising Specifications

Size	Dimensions
¼ page vertical	80mm wide x 121mm high with no bleed
½ page vertical	80mm wide x 247mm high with no bleed
½ page horizontal	165mm wide x 121mm high with no bleed
Full page	210mm wide x 297mm high plus 5mm bleed or 220mm wide x 307mm high with no bleed

**All files to be supplied as print ready PDFs.
Please include any linked graphics or fonts used.**

To book advertising space contact:

Annesley Kingston, phone (04) 475 9449 or email annesleyk@xtra.co.nz

Supporting Dance in Aotearoa